

Code of Conduct for Social Media

Social Media (Facebook, Twitter, Instagram etc) is a great way for Women on the Run Running Club to share information with their members and others who may potentially be interested in the club.

Whilst Women on the Run recognises the benefits of using social media sites, it can be, sadly, at times be misused and it is essential that members make informed decisions about how they use social media to protect our club and our people.

It is the responsibility of all members to:

1. All members of Women on the Run have the right to view all posts made on Women on the Run Facebook Groups. Groups and personal settings should be set up in a way to make sure all posts made are accessible to all regardless of personal friendships.
2. Be respectful always – posts/comments can be viewed by all members.
3. Refrain from publishing negative comments – we encourage Positive and Inclusive comments. Example of a Negative Post would be – ‘It’s raining and cold out – don’t think I will bother coming to group run tonight’. Positive Post would be – ‘I love running in the rain – it’s so refreshing – see you tonight.’
4. Refrain from publishing comments that could be controversial or potentially inflammatory subjects i.e. politics, religion etc
5. Avoid hostile or harassing communications or comments that could be viewed as abusive, offensive or derogatory. Harassment is any offensive conduct based on a person’s race, sex, gender identity, national origin, colour, disability, age, sexual orientation, marital status, religion or any other status protected by law.
6. Only post running or club related subjects i.e. sharing running experiences and race experiences, sharing running related photos, organising informal social runs, training tips, club night information, promoting club activities.
7. Do not sell or swap race entries / race numbers unless you are able to officially transfer the place in line with that race’s rules and regulations.
8. Not to be used for advertising for commercial gain unless prior approval of the committee has been gained
9. Not to be used for raising issues with the running group or Committee. If an issue has arisen this needs to be sent to the Run Leader or Committee email.
10. Be aware of publishing copyrighted or borrowed material with citations and links. When publishing direct paraphrased quotes, thoughts, ideas, photos or videos, give credit to the original publisher or author.
11. Women on the Run Committee reserve the right to delete any post or comment within any social media platform without warning or notice. Persistent inappropriate posting or commenting will result in being banned from the social media platform and/or club disciplinary action.

Finally – think twice before you post!